USING THE COLONIAL FLAG FOUNDATION LOGO

The authorized Colonial Flag Foundation logo stands for the strength, honor and dignity that are central to the Colonial Flag Foundation brand. Any alteration or unauthorized use of the logo can have negative effects on the inspirational image we have worked so hard to build. When using the logo always adhere exactly to the standards outlined below. If we consciously work together to preserve the integrity of this visual identity we will all reap the benefits: more recognition, more respect, and ultimately, more opportunities to honor and give back to this great country and its noble citizens.

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DETAILS

Use only the logos provided by the Colonial Flag Foundation . Do not alter or re-create the logos in any way. If you need files of the authorized logos please contact the Colonial Flag Foundation at 1.866.375.FLAG.

1. The official Colonial Flag Foundation logo uses only Pantone¨ 5405C and 194C or the proper CMYK equivalents.
2. When these colors are not available, the logo may be reproduced in black or white.
3. Maintaining the visual integrity of the logo requires always allowing an adequate amount of clear space around it, no matter where it sits on the page or screen. Clear space must be flat and without patterns. The minimum clear space requirement is determined by the height of the "C" in the logo.
4. A horizontal version of the logo has been provided when spacing issues make using the standard version difficult. When using the horizontal version, the minimum clear space requirement is determined by the height of the "C" in the logo.
5. The logo may be implemented in white and used over a dark background. Backgrounds must be solid and free of patterns or imagery that hinder the visibilty of the logo.
6. The minimum size at which you may use the standard Colonial Flag Foundation logo is 1in. wide. The horizontal version of the logo may not be used smaller than 1.5 in. wide.