



Don't miss this opportunity for your organization to be a part of honoring the 343 Firefighters who died on 9/11 – Never Forget!

Sponsorships

Presenting Sponsor: \$4,000 *(limited to 2 – only one left)*

- *Media package: Your logo on TV, print, and email promotions stating: Presented by Time Warner Cable and Your Business Name
- Company name in text on facebook and Twitter posts stating: Presented by Time Warner Cable and Your Business Name
- Logo on website for one year
- Banner centered on stage next to Time Warner Cable (Provided by sponsor)
- Banner at tribute ride registration table next to Time Warner Cable (Provided by sponsor)
- Logo on T-shirts (level one position – next to TWC)
- Your coupon handed out at tribute ride registration table and our booth
- Five 10x10 vendor spots to promote your business
- Five American flags from Mission: 343
- Product exclusivity

Patriot Sponsor: \$2,500 *(limited to 4)*

- *Media package: Your logo on TV, print, and email
- Company name in text on facebook and Twitter posts (level 2 position)
- Logo on website for one year
- Banner on stage left / right (Provided by sponsor)
- Logo on T-shirts (level 2 position)
- Your coupon handed out at tribute ride registration table and our booth
- Three 10x10 vendor spots to promote your business
- Three American flags from Mission: 343

Freedom Sponsor: \$1,500

- *Media package: Your company name in text on TV, print, and email (level 3 position)
- Company name in text on facebook and Twitter posts (level 3 position)
- Your company logo on website for one year
- Banner near food / beverage area
- Your company logo on T-shirts (level 3 position)
- Your coupon handed out at tribute ride registration table and our booth
- Two 10x10 vendor spots to promote your business
- Two American flags from Mission: 343

Tribute Sponsor: \$1,000

- Media package: Your company name in text on print, facebook, Twitter and email posts (level 4 position – TV spots not included)
- Company name in text on website for one year
- Company name in text on T-shirts (level 4 position)
- Your coupon handed out at tribute ride registration table and our booth
- One 10x10 vendor spot to promote your business
- Two American flags from Mission: 343

Honoree Sponsor: \$500

- Company name in text on website for one year
- Company name in text on T-shirts (level 5 position)
- Your coupon handed out at tribute ride registration table and our booth
- One 10x10 vendor spot to promote your business
- Two American flags from Mission: 343

Rescue Sponsor: \$250

- Company name in text on website for one year
- Your coupon handed out at tribute ride registration table and our booth
- One 10x10 vendor spot to promote your business
- One American flag from Mission: 343

American Flag Sponsor: \$50

- Flag, pole and gold ball (add \$5.00 to ship flag only)

***Media Package:**

- TV spots are considered PSA's and will air on YNN in Rochester and Buffalo during times allotted by YNN.
- Time Warner Cable spots will be the same ad airing on YNN and are also considered PSA's. They will air in Rochester during time allotted by TWC.
- Our flyers will be delivered on Papa Johns Pizza boxes in the Rochester area beginning in July approximately 8 to 10 weeks prior to the event. Estimated flyers delivered are 60,000 to 80,000.
- Google Ads and facebook Ads promoting the event will not include your company name as both Google and facebook ads limit character space. Estimated combined event ad impressions is 1.5 million.