

Sponsorship Opportunities

Colonial Flag Foundation is actively seeking sponsorship for the 10th Anniversary Utah Healing Field Memorial to be held in Sandy City, September 8-13, 2011, and to raise funds for the construction and dedicatory program of the *Hope Rising* monument. Proposed sponsorship packages are outlined below as a starting point for discussion.

Supporter Level (1,000)

Association with respected, recognized cause
Corporate image enhancement
Volunteer opportunity for employees
Name listed in printed program
Name listed on HF website

Bronze Level (5,000)

Cause marketing opportunity
Use of Healing Field logo in promotions
Corporate logo on 2011 Healing Field website
Link to corp. website on Healing Field website
Name on promotional posters

Silver Level (10,000)

Includes bronze level benefits
Quarter-page advertisement in printed program
Logo on promotional posters
Mention in press materials
Booth space at event with tent
Point of contact with 100,000 visitors
Point of contact with volunteer organizations
Point of contact with dignitaries
Signage at concert or dedication program or emergency equipment display
Opportunity to buy VIP Reception tickets
Permanent recognition on *Hope Rising* monument
Media exposure

Gold Level (25,000)

Includes bronze and silver level benefits
Half-page advertisement in printed program
Recognition during concert, program and reception
Opportunity to read names of victims
Interview opportunity with local media partner
Product sampling opportunity
Promotional material item in bag
Name in promotional ads and materials
Admission for 6 to VIP Reception
Donor Copy of *Hope Rising* Monument (One-quarter life-size bronze sculpture)

Platinum Presenting Sponsor (40,000)

Includes bronze, silver and gold level benefits
Full-page advertisement in printed program
Mention in radio PSAs
Logo on promotional bag
Logo in all promotional ads and materials
Logo and link on Colonial Flag Foundation national website
Admission for 10 to VIP reception
Name in title – 10th Annual Healing Field Memorial Presented By (Name of Sponsor)